



< 招聘快訊 HOT JOBS >

CHALLENGING MARKETING JOBS FOR HKIM MEMBERS!!!

VIBRANT VTC

We ARE Hong Kong's vocational education, training and professional development group.

Our Group member institutions are known today for the breadth and diversity of learning opportunities that they make available to over 180,000 students of all ages and abilities from pre-employment schooling to in-service professional development. Our teachers are committed to fostering interactive and creative learning environments where everyone can shine.

If you wish to be a part of our professional team to engage in or support our "Think and Do" teaching approach, then we invite you to apply for the following position(s).



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EXTERNAL RELATIONS OFFICE

In support of the VTC's mission and in the line with its 8-year Strategic Plan, the External Relations Office strives to build up strong relations and partnerships between VTC and its major stakeholders. An important objective of the Office is to promote the corporate image of VTC and the status of vocational education and training in society through delivering professional and cost-effective marketing and communication services.

Marketing Officer

DUTIES

- To assist in planning and organizing promotional activities of VTC and its member institutions;
- To assist in the preparation and production of marketing collaterals/promotional materials, corporate communication materials, promotional videos/films and other audio-visual materials; and
- To coordinate and arrange advertisement placement through various media.

REQUIREMENTS

Applicants should have:

- A recognized degree or equivalent;
- At least 2 years' post qualification experience, preferably in marketing and advertising fields;
- Experience in internet and multimedia marketing and advertising is preferred;
- High proficiency in written English and Chinese, and good command of Cantonese and English, and preferably Putonghua; and
- Good interpersonal, communication and presentation skills.

Conditions:

Competitive salary of no less than 20K with fringe benefits.

Application Procedures:

Completed application form VTC-1 (Rev 1/2008) which is available from <http://www.vtc.edu.hk/jobs>, together with full curriculum vitae should be sent to the Head, External Relations Office, 14/F., VTC Tower, 27 Wood Road, Wanchai, Hong Kong. Please specify on envelope the post being applied for.

Deadline for application: 2 February 2008

Enquiry: 2919 1457

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