

< 招聘快訊 HOT JOBS >

CHALLENGING MARKETING JOBS FOR HKIM MEMBERS!!!



KONEW
FINANCIAL
EXPRESS

康業信貸快遞

We are a fast growing company in property investment and mortgage businesses in Hong Kong. Our company recognizes staff as our most valuable assets; therefore, we are committed to provide you with a career that you will be proud of.

ASSISTANT MANAGER – BUSINESS DEVELOPMENT DEPARTMENT

Job Description:

- Develop strategic marketing plan for top management approval
- In charge of the marketing & promotion projects / programs to ensure everything on the right track and on schedule and explore new marketing channels at an effective cost and terms
- Explore ways to enhance brand image and awareness
- Evaluate the effectiveness of strategic marketing plan, promotion projects / programs
- Participate in various customers-related researches and activities
- Participate in regular meeting as required
- Devote accountability and contribute capabilities in ad hoc projects to achieve Company strategic plan

Requirements:

- University graduate preferably with Sales & Marketing, Communication and/or Marketing degree(s)
- Basic knowledge in mass media and publication
- Preferably with at least 3 years solid experience in marketing or business development areas
- Basic market research skills
- Good interpersonal communication ability in English and Chinese
- Good negotiation and analytical skills
- Good lateral thinking to promote Company product
- Innovative & creative, conscientiousness
- The Personality must cope with the core values of our Company (Courtesy, Change, Capabilities)
- Advanced Word, Excel and Powepoint application and good Chinese Word processing
- HKIM member preferable

Interested parties please send full resume with expected salary to:

hr@konew.com

為讓閣下／貴公司了解本會最新活動及動向，故此電郵以上資訊給閣下。我們尊重你的私隱。如不想收到我們的資料，請電郵往：opt-out@hkim.org.hk，我們會在 10 個工作天內盡快處理。請注意處理期間閣下或仍然收到本會資料，不便之處，敬請原諒。

You have received this e-mail as a valued existing/would-be participants/partners of HKIM. We respect your privacy.

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Hong Kong Institute of Marketing

3/F, 88 Commercial Building, 28-34 Wing Lok St., HK

Enquiry 查詢: 2893-6061

香港市務學會

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Website 網址: www.hkim.org