



## < 招聘快訊 HOT JOBS >

CHALLENGING MARKETING JOBS FOR HKIM MEMBERS!!!



癌症基金會  
CANCERFUND

Hong Kong Cancer Fund is a local charity that aims at providing top quality support services for people affected by cancer. We have been serving the community for 20 years and our services are much expanded to cope with the growing needs for cancer care and support.

We are now inviting enthusiastic and high caliber individual to join our Marketing Department.

Reference Number: HKCF-MM-HKIM

### MARKETING MANAGER (TWO-YEAR RENEWABLE CONTRACT)

#### Job Description:

- Take ownership in planning and organising various fundraising events of the Fund
- Assist the Marketing Director in planning and organising large-scale events
- Identify and solicit corporate sponsorship for various fundraising events & service projects
- Coordinate with Communications Department in producing promotion materials
- Develop & maintain good relationship with corporations

#### Requirements:

- Degree in Marketing, Communications or relevant fields
- Minimum 5 years' relevant post-qualification experience in event management, public relations or marketing a MUST
- Successful track record in handling mass-scale events & social events a MUST
- Strong leadership skill with attention to details and quality
- Possess a passion in serving the community at large, particular to individuals / families affected by cancer-related disease
- Willing to communicate and affirm "CARE in ACTION" identity and principles of the Fund
- Excellent written and verbal communications in English
- Excellent interpersonal and presentation skills
- Ability to work under pressure and meet deadlines
- Proficient in MS Office applications e.g. PowerPoint, Word, Excel & etc

Remuneration package will be commensurate with experience and qualifications. Interested parties please send full C.V. stating current and expected salary to [hr@hkcf.org](mailto:hr@hkcf.org). Please quote Job Reference in the subject field.

Website: <http://www.cancer-fund.org>

Personal information collected is for recruitment purpose only and will be treated in strict confidence.

Hong Kong Institute of Marketing 香港市務學會  
11/F Iuki Tower, 5 O'Brien Road, Wanchai, Hong Kong  
香港灣仔柯布連道 5 號耀基商業大廈 11 樓  
Tel: 2881-6682 Fax: 2881-6057

Website: [www.hkim.org](http://www.hkim.org)

©2007 Hong Kong Institute of Marketing. All rights reserved