



< 招聘快訊 HOT JOBS >

CHALLENGING MARKETING JOBS FOR HKIM MEMBERS!!!



OWTEL, a rapidly growing telecommunication company in Asia and North America, offers compelling and rewarding career opportunities for talented, motivated and creative individuals.

In OWTEL, we understand that our success depends on our talented resources; therefore, we place great emphasis on the development of our staff globally. At all levels and in all functions, we provide appropriate training and career development to bring out the best in our staff, ensuring they are equipped with the necessary tools to succeed, and creating an environment in which individuals can perform at their fullest potential.

Marketing Manager (Ref: SSE-HKIM)

Scope of Position

- Responsible for implementing market strategy for the IDD/IP services
- Prepare marketing plans and proposals and execute different programs to support telecom product business.
- Compiles and investigates market information, predicts potential sales and assesses customers' preferences.
- Reviews and approves promotional media and evaluates the cost effectiveness of the advertising campaigns.
- Manage a team of marketing specialists.

Qualifications

- Degree holder in Marketing or equivalent
- At least 5 years solid marketing experience in telecommunications industry, 3 years of which is in supervisory level or above.
- Good interpersonal skills and the ability to exercise independent judgment
- Willing to work under pressure and meet tight deadlines
- Excellent verbal & written communication skills in both English and Chinese

If you are a "can-do" person, who thrives on new challenges, enjoy working in a team within a diverse environment and appreciates the value of shared success, you are welcome to OWTEL.

Please send your resume to hr@owtel.com. All personal information will be used for job application purpose only. For more information about us, please visit our web www.owtel.com

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